

Contacts:

Susan Mendieta Beasley APR (209) 484-7145

Jennifer Mullen (209) 526-5588 ext. 104



## **International Heritage Festival set for Oct. 6** ***It's the ultimate trip around the world***

(Modesto, CA) – Get ready for the ultimate trip around the world with the 21<sup>st</sup> annual International Heritage Festival on Oct. 6 in downtown Modesto. The voyage begins with a patriotic “Americana Opening” with a colorful parade of flags and representatives dressed in traditional outfits. Don’t miss the energy of YES Company Ambassadors as they sing and dance to classic American music.

During the International Festival, “passengers” journey around the world through music, dance, food, and children’s crafts. Children can visit country displays, collect stamps and stickers, and have fun learning about geography, history, music, art and culture.

Also taking place this year, winners of the Choose Civility Art Contest for elementary school students, sponsored by the Stanislaus County Office of Education and The Modesto Bee, will be recognized at the International Festival.

The International Heritage Festival runs from 11 a.m. to 5 p.m. at the Gallo Center for the Arts in Modesto. The free event showcases the kaleidoscope of cultures that compose our local communities and celebrates our shared American heritage.

Last year more than 30 countries were represented at the festival, which offers free performances in the Rogers Theater as well on the plaza area in front of the Gallo Center. Scheduled to perform this year are groups representing the Philippines, China, Portugal, Mexico, Wales, Ireland, Cambodia and more. Also returning is local favorite Simply So which showcases American music.

The all-volunteer and non-profit International Festival Committee organizes the event. It is made possible through generous sponsorship and participation of local businesses, organizations and individuals. For more information, visit [internationalfestivalmodesto.org](http://internationalfestivalmodesto.org) or call [\(209\) 521-3852](tel:2095213852).

**###**

P. O. Box 1005 \* Modesto, CA 95353  
(209) 521-3852 \* [www.InternationalFestivalModesto.org](http://www.InternationalFestivalModesto.org)